



Staff Travel Plan - Our Experience to Date

Why Implement a Travel Plan?



Pick Everard is committed to maintaining a position at the forefront of business best practice. To that end in 2010 we launched our first workplace travel plan. This was embarked upon voluntarily i.e. it was not required for the purposes of fulfilling a planning obligation. The motivations for implementing the travel plan were:

- A tool through which to generate a programme of internal and external business benefits.
- A tool through which to generate wider economic and community benefits.
- To set an example and act as a catalyst in generating like-minded interest from other private and public sector organisations and in turn raise the quality of transport solutions for the local area.

Challenges:

- Multiple offices
- Ingrained car culture
- One assigned person as TPC who also has another existing full-time position
- No specific budget

In our favour:

- City centre
- No car park
- Support from Smartgo Leicester
- Enthusiastic Partner backing

Initiatives:

- Membership of Smartgo Leicester
- Discounted staff travel incentives through Smartgo
- Dedicated intranet page
- Regional office travel champions
- Annual travel survey
- Induction information
- Season ticket loans
- Cycle2work scheme
- Free bike parking
- Cycle training
- Carshare site
- Promotional events

Travel Plan
2010 - 2015

Future:

- 5 year major travel plan update in progress
- Further promotional events
- Respond to findings of staff travel survey
- Continued involvement and networking through Smartgo Leicester

What have we been up to?



2015 staff travel survey results

Key insights



At the time of the 2015 staff travel survey in June Pick Everard had 443 members of staff of which 262 worked in the Leicester office. Results were reviewed by office. Regarding the Leicester office the results showed that:

- 37% of staff commute as lone drivers, which is 6%age points lower than in 2014.
- The percentage of staff using non-car or motorcycle modes (bus, train, walk, cycle) is 48%, which is 4%age points higher than 2014 which in turn was 3%age points higher than 2013. Overall increase of 7%age points since 2013.
- Public transport use has increased by 5%age points since 2014 from 25% to 30%.

2015 staff travel survey results

Mode of travel to work



